

OLEG GASAIENKO

MSc Marketing & Digital Analytics | International Trade & Supply Chain | Strategy & Market Research
London, UK | son.colorway@gmail.com | +44 7888 427909 | Full right to work in the UK

PROFILE

Business Management & Marketing graduate currently studying MSc Marketing & Digital Analytics at Queen Mary University of London. International experience across the UK, Ukraine and Cyprus, combining supply chain management, supplier and freight-partner coordination, project work, sustainability consulting, quantitative analysis and student leadership. Comfortable working across remote and cross-cultural environments, with particular interests in marketing strategy, analytics, international business and consulting.

CORE SKILLS

Market Research & Analysis | Excel & PowerPoint | Supplier Coordination | Cross-border Logistics | Stakeholder Communication | Project Coordination | Customer Experience | Leadership & Mentoring

PROFESSIONAL EXPERIENCE

Supply Chain Operations Coordinator (Remote) — ColorWay | January 2026 – Present

- Managed 20+ orders successfully through the full end-to-end cycle, from initial supplier order placement to final receipt at the warehouse.
- Currently coordinating approximately 30–40 additional orders at different stages of production, shipping, customs clearance and delivery.
- Worked with 8 different manufacturers, coordinating product sourcing, order requirements and ongoing supplier communication.
- Coordinated shipments, deadlines and transportation, customs and compliance documentation while liaising with suppliers and freight partners to help prevent operational delays.

Project Management Intern (Remote) — Metinvest Group | April 2025 – November 2025

- Contributed to a strategic social initiative focused on encouraging young Ukrainians living abroad to return to Ukraine.
 - Later worked independently on a separate Metinvest Bulgaria project, developing ideas to strengthen community engagement and social interaction.
 - Applied research, creative problem-solving and stakeholder communication in marketing- and community-focused project work.
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EDUCATION

MSc Marketing & Digital Analytics — Queen Mary University of London, London, UK | 2026 – 2027

BA (Hons) Business Management & Marketing — 2:1 — Nottingham Trent University, Nottingham, UK | Graduated 2025

- Founder and President of the award-winning Ukrainian Society, leading a community of 100+ members for two years.
- Award for the best Business Entrepreneurship start-up idea.
- Relevant study: marketing strategy, consumer behaviour, project management, marketing data collection and analysis, digital marketing consultancy and sustainability.

A-Levels: Economics, Maths, Further Maths (Statistics), Politics — Bellerby's College, Brighton, UK | Graduated 2022

ADDITIONAL EXPERIENCE

Catering Assistant — Nomad Catering Ltd | May 2025 – September 2026

- Supported high-volume event catering operations, service coordination and hygiene standards across busy venues.

Part-Time Duty Manager — Nottingham Squash Rackets Club, Nottingham | April 2024 – September 2025

- Supervised day-to-day operations of a 200+ member sports club and led shifts of 2–4 staff.
- Handled customer queries, bar stock, staff training and operational standards in a fast-paced service environment.

Lead Student Mentor — Nottingham Trent University, Nottingham | September 2024 – June 2025

- Supported first-year students through their transition to university and led workshops, academic guidance and engagement activities.

Reservations Agent (Remote) — Aphrodite Apartments, Cyprus | May 2024 – Present

- Manage Airbnb bookings, customer enquiries, reservation systems, payments and issue resolution for holiday rentals.
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LEADERSHIP & ACTIVITIES

- Founder & President, Nottingham Trent University Ukrainian Society — led a 100+ member community for two years, organising events, partnerships and engagement initiatives.
 - NTU Capoeira Society Committee Member.
 - Musician: guitar (7 years), drums (5 years), including 5 years playing in a band; squash player (8 years).
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LANGUAGES & TOOLS

Languages: English (C1) | Ukrainian (C2) | Russian (C2) | French (B1)

Digital Tools: Microsoft Word | Excel | PowerPoint | Outlook | Canva

Strengths: Cross-cultural communication | Problem-solving | Remote collaboration | Time management

Interests: Marketing strategy | Digital analytics | International business | Consulting

SELECTED COURSES

Event Management – Level 4 (2024–25) | Introduction to Business Management – King's College London (2021) | Luxury Management – Hong Kong Polytechnic University (2021) | Marketing Management – University of Maryland (2021) | Principles of Wealth Management – Hanken School of Economics (2021)